



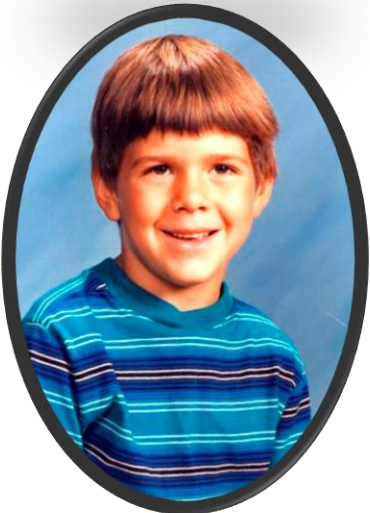
National Coalition Against Prescription Drug Abuse

National Coalition Against Prescription Drug Abuse

April Rovero

Founder/Executive Director

Joseph John Rovero, III



March 9, 1988 - Dec. 18, 2009

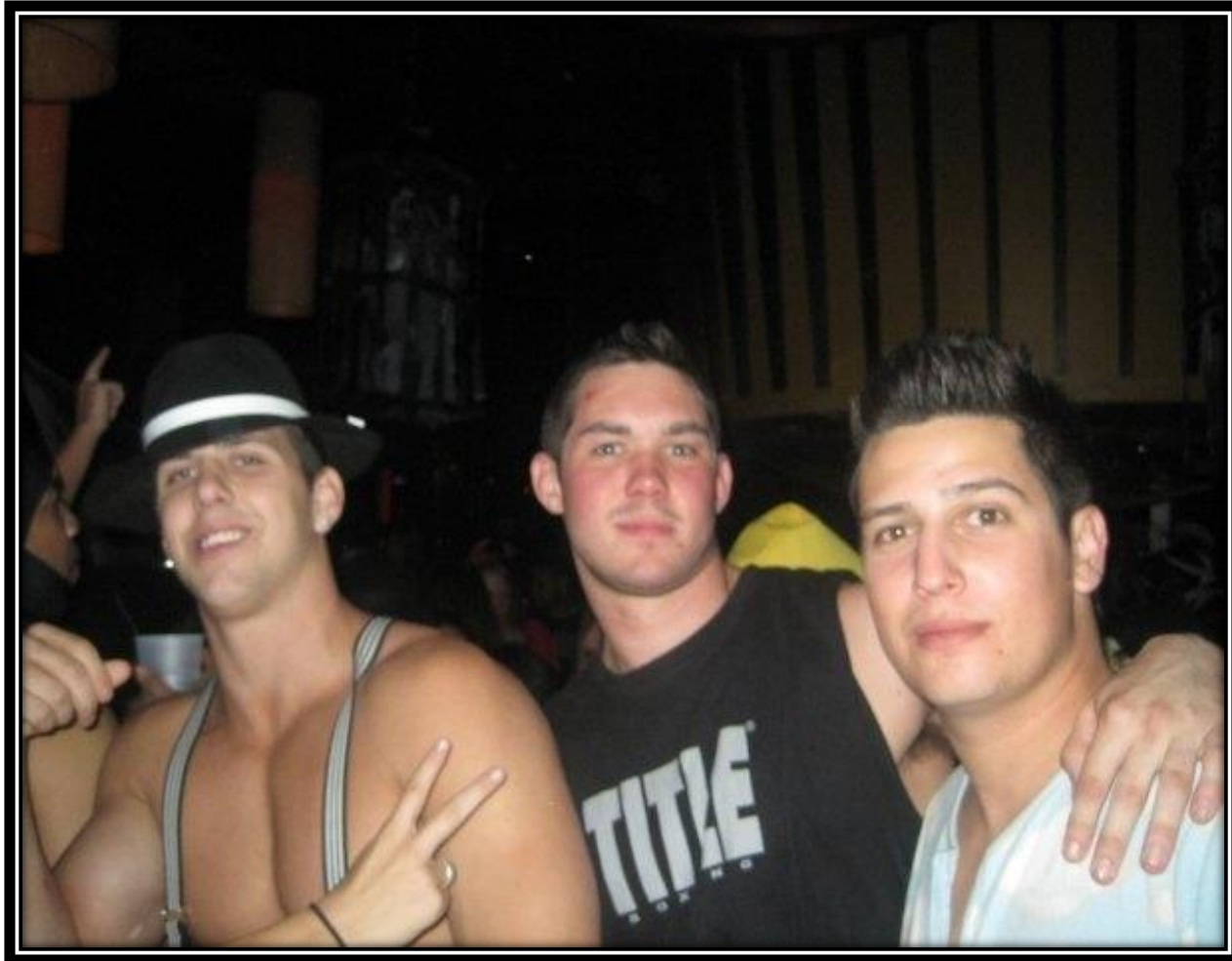
Arrest, Trial & Conviction



Additional Consequences



Tragic Downstream Impact



National Epidemic



How Bad Is It Nationally?

2015

**55,403 + Drug Induced Deaths
(20,101 from Painkillers)**

2015 Heroin Deaths

12,990

**Drug Overdose Deaths
Now Outnumber Motor
Vehicle Accidents
(25-64 Yrs. Old)**

2015

**1,000 ER Visits Daily for
Opioid Misuse**

2015

**55 Prescription Opioid Overdose
Deaths Every Day**



Growing Contributor...



Fentanyl

OCTOBER 20, 2016

CARFENTANIL

What you should know:

It's an opioid licensed for use with large animals, but not for humans.	It's 100 times more toxic than fentanyl. <small>(and 10,000 times more toxic than morphine)</small>	An amount as small as a grain of sand could be lethal.

- carfentanil has not been seized by police in Toronto or Ontario
- it has been linked to 2 deaths in Alberta, at least 2 deaths in Winnipeg and multiple deaths in Michigan and Ohio
- has been cut into heroin and other drugs

PLEASE LET US KNOW ABOUT ANY CHANGES IN THE DRUG SUPPLY- THE MORE WE ALL KNOW, THE MORE WE CAN KEEP EACH OTHER SAFE!

The Works **TORONTO** Public Health

Avoidable Deaths



Community Impact



Death



Crime



Family Trauma



Drugged Driving Injury



**U.S. Financial Costs
\$72+ Billion/Year**

No Boundaries

High Performing
Students & Athletes

Those with Mental or
Physical Health
Issues

Parents, Co-Workers,
Elderly
Anyone!



Common Misconception

**PD's Safer Than Illegal Drugs
Because a Doctor Prescribed Them**

Just as Deadly

But They Are...

Just as Addictive

Just as Illegal

What Are We Doing?



National PDA Prevention Plan

Office Of National Drug Control Policy (ONDCP)

PDA Monitoring Programs



Education



Law Enforcement



Medication Management



National Coalition Against Prescription Drug Abuse

- **501(c)3 Non-Profit Organization**
- **Founded in 2010 in San Ramon, CA**
- **Mission:**

Prevent prescription drug overdose deaths and addiction through community education, policy change and legislative advocacy.

Target Groups	Target Groups
Youth	Pharmacists
Parents	Educators
Elderly	Legislators
Health Care Providers	Civic Leaders
Business Leaders	Law Enforcement

NCAPDA Affiliates

- ADAPT Lamorinda
- ADAPT San Ramon Valley
- Alameda County MEDS Coalition
- California PDA Prevention Workgroup
- Contra Costa County MEDS Coalition
- San Ramon Valley MEDS Coalition
- Substance Abuse Prevention Partnership (SAPP)
- Walnut Creek PDA Prevention Workgroup
- East Bay Opioid Safe Prescribing Coalition
- Santa Clara County Opioid Overdose Prevention Project
- Fed Up Coalition

Prevention Work Overview

- **Classroom Presentations (8-12 and College/University)**
- **Youth and Adult Conference Presentations**
- **Parent Education Events**
- **Medical Community Presentations**
- **Community Service Group Presentations**
- **Community Events**
 - **Dose of Awareness 5K Walk/Health Expo**
 - **International Overdose Awareness Rally**
 - **Film Screening/Panel Discussions**
 - **Town Hall Meetings**
 - **Tabling at Community Fairs, Senior Health Events, Farmers Markets**

Educational Tools

- **Prescription Drug Abuse Awareness Month**
- **Use of Media (T.V., Radio, Newspaper, Magazine, Documentaries, Public Health Advisories, Social Media, Educational Videos)**
- **Coroner and Other Data**
- **Prescription Drug Report Card**
- **Live Stories, Infographics**

Special Campaigns

- **Overdose Rescue Training/Naloxone Kit Distribution**
- **Up and Away Project (Medicine Safety)**
- **Student Athlete Education**
- **K-12 Teacher/Administrator Training**
- **Senior Health Care Providers Training**
- **Medical Provider Presentations**

What Can YOU Do?

Reality...

Majority of Abusers

- Obtain Meds From Family & Friends

Other Drug Sources

- Regular and Rogue Doctors, Pain Clinics, Emergency Departments, Internet

Majority of Addictions

- Begin With Legitimate Health Issues

Health Care Providers

Follow New CDC Opioid Prescribing Guidelines

Also..

- Register for and Use CURES (California's PDMP)
- Prescribe Painkillers Only When Necessary
- Minimize Prescribing Opioids to Teens
- Co-Prescribe Naloxone With Painkillers
- Avoid Prescribing Opioids With Benzos

Pharmacies/Pharmacists

- Corresponding Responsibility
- Red Flag Warning Signs
- Distribute OTC Naloxone
- Diligent/Accurate CURES Logging
- Benzo/Opioid Combo Prescriptions
- Report Rogue Prescribers
- Install & Maintain Drop Off Box
- Carry Rx Lock Boxes
- Customer Education (Medicine Safety & Disposal)

Resources

- **Do No Harm Documentary re: Reducing Overprescribing**
<https://www.youtube.com/watch?v=tSDcKSJgrA&feature=youtu.be>
- **Parents 360Rx Documentary re: Impact**
<https://www.youtube.com/watch?v=6SeqZs4tURI>
- **Chasing the Dragon Documentary re: Painkiller to Heroin Addiction**
<https://www.fbi.gov/news/stories/2016/february/raising-awareness-of-opioid-addiction>
- **Up and Away Campaign re: Medicine Safety Website with Tools**
<http://www.upandaway.org/>
- **Medicine Abuse Project Website with Resources and Tools**
<http://www.medicineabuseproject.org>

Resources

- **Medicine Abuse Project**
www.medicineabuseproject.org
- **National Institute on Drug Abuse**
www.drugabuse.gov
- **Centers for Disease Control & Prevention**
www.cdc.gov

**National Coalition Against
Prescription Drug Abuse
(NCAPDA)**

925-480-7723

www.ncapda.org

Spread the Word...One Pill Can Kill